

The Brand Identity empowers and supports the graphic design industry

**We welcome submissions from studios
of all sizes, freelancers and students**

Requirements

A link to your work via your website or as an email attachment or download link

A minimum size of 2000px x 1333px

A description of the work that includes information about the client and a rationale for the design

A list of the typefaces, paper stocks and print processes used and the collaborators involved

Once we've received your submission, we'll let you know if it is being considered for its own article or a place within The Inbox. Continue reading for details.

Website article

If selected to be featured, your project will receive an article on our website.

We publish multiple articles per day on our website, but handpick a select few to be featured on our Instagram feed. If you'd like to ensure your project appears on our Instagram feed, let us know and we'll inform you of our rates.

The Inbox

For the projects that aren't selected for a dedicated article and/or social media posts, we have a feature called The Inbox (example).

The Inbox is a fortnightly collection of five projects that are submitted to us via email. Once we've received your submission, we will let you know if it is being considered for The Inbox. If you would like to guarantee an inclusion or furthermore as the lead project, let us know and we'll inform you of our rates.

Products

If your submission is a product that you're selling or planning to sell, please download our advertising guidelines on the information page of our website, or email us to discuss further.

What is our reach?

What is our reach?

Instagram

Followers

380k

Impressions per week

1.05m

Reach per week

99k

New followers per month

6.6k

What is our reach?

Website

Page views per month

173k

New visitors per month

21k

Average visit duration (mins)

3.5

Device



What is our reach?

Impact of an Instagram feature

Company

Followers gained before (7 days)

Followers gained after (3 days)

HelloMe

25

1154

Berlin-based creative studio

SDG Oslo

11

382

Oslo-based design agency

Only

2

516

Manchester-based branding agency

M35

18

532

Sydney-based design consultancy

Contact:
hello@the-brandidentity.com