

The Brand Identity Submissions

2021

The Brand Identity empowers and supports the graphic design industry. We welcome submissions from studios of all sizes, freelancers and students.

Requirements

A link to your work via your website or as an email attachment or download link

A minimum size of 2000px x 1333px

A description of the work that includes information about the client and a rationale for the design

A list of the typefaces, paper stocks and print processes used and the collaborators involved

Once we've received your submission, we'll let you know if it is being considered for its own article or a place within The Inbox. Continue reading for details.

Website article

If selected for a standalone feature, your project will receive an an article on our website.

We publish multiple articles per day on our website, but handpick a select few to be featured on our Instagram feed. If you'd like to ensure your project appears on our Instagram feed, let us know and we'll inform you of our rates.

The Inbox

For the projects that aren't selected for a dedicated article and/or social media posts, we have a feature called The Inbox.

The Inbox is a weekly collection of five projects that are submitted to us via email or direct message. Once we've received your submission, we will let you know if it is being considered for The Inbox. If you would like to guarantee an inclusion or furthermore as the lead project, let us know and we'll inform you of our rates.

Products

If your submission is a product (physical or digital) that you're selling or planning to sell, such as a magazine or typeface, please download our advertising guidelines on the information page of our website, or email us to discuss further.

What is our reach?

What is our reach?

Instagram

Followers

517k

Impressions per week

1.1m+

Reach per week

200k+

New followers per month

10k+

What is our reach?

Website

Page views per month

310k+

Average visit duration (mins)

3.5

Device



What is our reach?

Impact of an Instagram feature

Company

Followers gained before (7 days)

Followers gained after (3 days)

HelloMe

25

1154

Berlin-based creative studio

SDG Oslo

11

382

Oslo-based design agency

Only

2

516

Manchester-based branding agency

M35

18

532

Sydney-based design consultancy

Contact:
hello@the-brandidentity.com